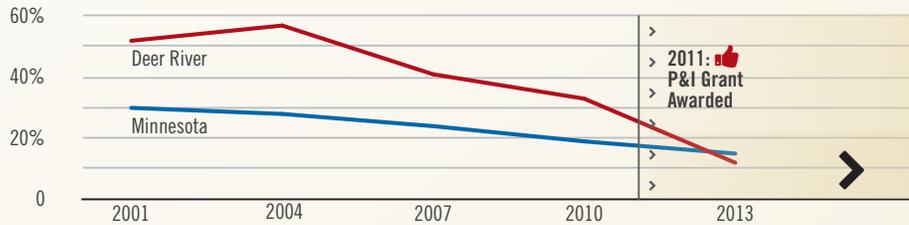


# The importance of alcohol prevention

## in Deer River schools

### Current alcohol use is dropping

Ninth grade students reporting any past 30 day alcohol use



**3 in 4**  
STUDENTS



In 2013, 76% of Deer River 8th, 9th, and 11th graders reported no past 30 day alcohol use.

### Prevention matters because...

Students who didn't report alcohol use in the past month were...



- 2x more likely to report getting mostly A grades
- 2x more likely to report better teacher-student relationships
- 2x more likely to report higher levels of education engagement
- 1.5x more likely to report participating in school activities
- 2x less likely to report skipping or cutting
- 3x less likely to report not feeling safe at school



Students who did not skip or cut a full day of school were **LESS LIKELY TO REPORT...**

alcohol use by **Over 2x**  
marijuana use by **Almost 4.5x**  
suicidal ideation by **1.25x**  
self-harm by **Almost 3x**



Students with better student-teacher relationships were **LESS LIKELY TO REPORT...**

alcohol use by **Over 2.5x**  
marijuana use by **2x**  
suicidal ideation by **2x**  
self-harm by **Almost 2.5x**

### Deer River responds with action...

P&I  
Awarded

In the 2013-2014 school year, Deer River High School implemented several alcohol prevention strategies

#### ACTION > RESULTS

4 teachers taught Project Northland and Class Action to 7 classes of students

ALL teachers felt the curriculum is a helpful tool to prevent teen alcohol use and they would recommend the curriculum to other teachers.



29 Movement students completed a feedback survey they believe the group has had a positive impact on their life (100%) and their community (97%)



8 students attended the statewide Youth Leadership Academy

ALL attendees reported that the information they learned will help them be a more effective youth leader (100%)



30 students participated in a Youth Leadership Retreat in Lutsen

they said that the retreat was useful (100%) and taught them how to be an effective leader (97%)



In addition, in the broader community, the Standing Together Embracing Prevention (STEP) Coalition has implemented:

- A city- and county-wide Social Host Ordinance
- Responsible Beverage Server Training with 57 alcohol servers
- Community-wide social norms campaign
- Broad community education
- Culturally-specific activities with the Leech Lake Reservation

Source: Wilder Research evaluation of the Planning and Implementation (P&I) grant

Source: 2013 Minnesota Student Survey

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